



Local Happenings

Mr. and Mrs. Roy McDonald and sons spent Sunday in Omaha. Fourteen photos for the price of a dozen now. Craven Studio. n2711

will come Thursday evening to visit until Sunday in the William Bedow home. Mr. and Mrs. E. Chaley and Mr. and Mrs. Cecil Green of Elgin, were Sunday guests in the home of E. Gailey home here.

had spent the week-end in the home of Mr. Rockwell's sister, Mrs. J. F. Sipple. Mr. and Mrs. George Etchhoff and daughter, Elaine, Miss Esther and Ernest Henschke were here from Wakefield Saturday. They brought home Elmer Bell who had been visiting at Wakefield.

Wayne Churches Church of Christ. (Mrs. R. H. Jacques, Supt.) Bible school, 10 o'clock. Worship and communion, 11 o'clock.

Grain Elevator Amputates Finger R. E. Saseley of near Wayne, and the small finger of his left hand amputated, Saturday. Mr. Saseley caught the member in the gear shaft of a grain elevator while loading corn. The finger was almost torn from his hand. He was cared for at the Wayne hospital.

Music Aids Typists. West Point, Neb., Nov. 26. The commercial class of the Point high school under the supervision of Donald Thornton been learning to type to rhythm of music. Mr. Thornton explains that rhythm is an essential part of an easy, tireless accurate operation of the writer.

Thank You, Folks! You have been very good to us since the opening of our home laundry. With winter coming on we hope that you will continue to remember us by frequently calling

Phone 580 Colson's Careful Laundry WE CALL FOR AND DELIVER YOUR LAUNDRY AT YOUR DOOR 120 South Main St. WAYNE, NEB.

POTATOES FOR SALE I wish to announce that I have stored in my well ventilated basement about 65 bags of A No. 1 potatoes which I offer for sale at \$1.20 per bushel; two full bushels in every bag. These potatoes have been sorted and are free from rot. You can have your choice - the Early Ohio seed or the Red Triumph. They are both good and mealy and excellent for table use. If you are in need of potatoes please call Phone 71, or see me personally at 215 Pearl street, first door north of Stratton Hotel, and I will fill your order to your full satisfaction. Your Respectfully, J. H. Rehder

Gay Theatre WAYNE, NEB. Thanksgiving Day ONLY "HEADS UP" With BUDDY ROGERS HELEN KANE A Garamont Picture Matinee Thurs. 3:00 P. M. Doors Open at 2:30 P. M. Admission 10c and 40c

Mr. and Mrs. R. C. Hanbeck spent Sunday in Stratton with Mr. Hanbeck's brother, Carl Hanbeck. Mr. and Mrs. Russell Preston and family of Belvidere, were Sunday guests in the H. A. Preston home here.

State Organizer Of Lodge Is Here State Organizer Lena Herre of the Degree of Honor, came Monday from Norfolk to spend some time with the Wayne lodge preparing for the Degree of Honor convention which will be held in two weeks in Wayne. State officers of the lodge will be present at this time. Questions pertaining to any branch of the work in the society and forms of certificates offered by them will be discussed. Any one interested will be welcome to the afternoon session which will be open to visitors, prospective members and particularly, mothers of juvenile members.

Deeds To Property Filed In County Property deeds filed in Wayne county this week include the following: Edward Winston to A. P. Winston, November 24 for \$10, quit claim deed to the north half of the northwest quarter of section one, township 26.

THE KNOT-HOLE No. 34 Wayne, Neb., Thursday, November 27, 1930. Vol 4 Foreman—"How is it that although you and Rastus started digging at the same time, he has a bigger pile of dirt than you?" Sambo—"Why, boss, he's digging a bigger hole."

Reckless Driving Case Tried Here Edward Skiff of Norfolk, pleaded guilty in Wayne county court to a charge of reckless driving and paid a fine of \$10 and costs of \$2.45 November 17. Walter Hoffman, whose car had been damaged by Skiff, filed the charge. Skiff paid costs of \$24.85 for repairing the machine.

Gay Theatre Wayne, Nebraska. 3 Days Western Electric Sound System 3 Days Sunday-Monday-Tuesday, Nov. 30, Dec. 1-2 1930 JUST IMAGINE Getting a square meal fifty years from now will be a very simple matter. Just swallow a pill and you've had a seven-course dinner. No taste, no trouble, no dishes, no sand in your spinach. El Brendel thrives on capsule diet in DeSYLVA, BROWN AND HENDERSON'S JUST IMAGINE Fox Movietone Directed by DAVID BUTLER Matinee Sunday at 3:00 P. M. Night Shows at 7:00 and 9:00 Admission 10c and 50c

BULOVA WATCHES Bulova watches are gifts of real luxury. There's smartness - beauty - in every one of these distinctive timepieces - at extremely moderate prices. Come in and see them! You'll be proud to present this rich looking Bulova with ro-dium hands and dial and woven mesh band - \$24.75 and only \$24.75 Many other models from \$24.75 up LISTEN IN FOR BULOVA RADIO TIME ANNOUNCEMENTS J. G. MINES Wayne's Leading Jeweler

























# THANKSGIVING GREETINGS



## Thanksgiving

The husking season is over and cribs are filled to capacity with good Nebraska corn.

It is now time to think of repairing and getting things in shape for winter. See that your stock is well cared for by providing them with one of the

**OK STOCK WATERERS**

Look over your machinery needs and replace the old, worn out pieces with

**MCCORMICK-DEERING IMPLEMENTS**

Labor saving and long lasting.

## Thompson & Bichel

Phone 308 "Good Equipment Makes A Good Farmer Better" Wayne, Neb.

## Electric Shoe Shop

Joins others in expressing the spirit of the Thanksgiving Season

and thanks its patrons for their patronage.

L. W. KRATAVIL, Owner

WE WISH YOU HEALTH AND PROSPERITY at this Thanksgiving Season.

## Wayne CYLINDER SHOP

Cylinder Grinding Lathe Work Complete Auto Reconditioning

C. C. PETERSEN, Owner

Phone 91-W Wayne, Neb.

## Greetings of the

## Thanksgiving Holiday Anniversary

... to our many patrons and friends. We extend our thanks for their loyalty, and with our best efforts will continue to merit their good will.

*Before the Yuletide*

Bring in your garments for a thorough cleaning and freshening. Remember that no fabric is injured by JACQUESOL, our patented dry cleaner.

The SOLVENT That CLEANS CLOTHES CLEAN

## JACQUES

Cleaners and Tailors

R. H. Jacques

Jessie E. Jacques

108 Main St.

FREE DELIVERY

Wayne, Neb.

## Thanksgiving Day

### Means More Laundry

With colder weather starting now

Call 287

## THE WAYNE LAUNDRY

A. L. Jacobsen, Proprietor

112 West First St. Wayne, Neb.

Perfect Soft Water

## Thanksgiving Greetings

from

## The Wayne Hospital

Modern Equipment Efficient Nurses

A Pleasant Atmosphere

LISLE CLAYTON, R. N., Superintendent

Phone 61 Wayne, Neb.

## Time For Thanksgiving

A harvest above the average for the year 1930 gives the people of Wayne and vicinity cause for a real Thanksgiving. We add our thanks to patrons for the business tendered us in the past months.

## R. C. HAHLEBECK

Painting and Decorating Designing of Artistic Interiors

## W. K. Hiester

Picture Framing and Furniture Repairing

Select your new furniture from our catalogs. Lowest Possible Prices.

Thanksgiving Greetings To All.

## Select Christmas Greeting Cards Now

... while stock is complete. Newest Assortments. Artistic Designs. A large lot of new job type faces, just installed, adds to the good style of the job department.

## The Wayne Herald

We Are Thankful that we can be Thankful

With You On This

Thanksgiving Day

## Wayne Filling Stations

Merchant & Strahan

Two Stations:

West First St. South Main St. Phone 99—Wayne, Neb.

Winter Gasoline and Oils You Will Like

## Hans J. Sorensen & Son

—Dealers In—

John Deere Implements of all kinds and Repairs

Utility Hog Waterers and Feeders

Economy Feeders (A feeder of merit)

The company wishes the people of Wayne and vicinity a bountiful Thanksgiving and extends thanks for past patronage.

## Why Run the Risk?

One person is accidentally killed every five minutes, 11 every hour, 273 every day, 100,000 every year. One death in every 10 results from an accident. Our modern policies with Double Indemnity features would pay double the face of the policy if you met with accidental death from any cause.

America's Oldest Life Insurance Company

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

Willis D. Noakes In Ahern Building Wayne, Nebraska

## DR. R. W. CASPER

Office in Berry Building

Careful Attention to Your Dental Needs

THANKSGIVING GREETINGS TO PATRONS AND FRIENDS.

## I Am Thankful

At this Thanksgiving anniversary I am more than ever thankful that I returned to Wayne a year ago. I should like to thank personally all who have made the past twelve months pleasant and profitable.

## Hotot Oil Burner

The Automatic "Stop and Start" Heating System. It will surprise you with its ease of control. Efficiently operated by delicate electric instruments.

THE GENICO

Garbage and Rubbish Incinerator

Burners and incinerators on display and in operation at our office.

## C. Clasen

Shop at 122 South Main Phone 597 Wayne, Neb.

Do Not Forget To Stop at the

## JOHNSON BAKERY

the evening before Thanksgiving and take home provisions for the anniversary dinner.

By your thoughtfulness you will save work and worry for mother on the day when she, too, wishes to be thankful.

## Johnson Bakery

(Biggest Little Bakery in Northeast Nebraska)

## Thanksgiving Good Wishes

—FROM—

## Kugler Electric Co.

Delco Light Products Majestic Radio

We Service What We Sell

## French Beauty Parlor

Wishes

Patrons and Friends Happiness and Prosperity at this Thanksgiving Season.

Phone 527. Joe Smolski, Owner.

## Radiator Repairing

See the Sorensen Welding Shop for radiator work. We are fully equipped to repair and recore your radiator.

If It Can Be Fixed, We Can Do It.

Thanksgiving Greetings.

Sorensen Radiator and Welding Shop



## THANKSGIVING WELL WISHES

Phone 487

For the

GENERAL RADIO and BATTERY SHOP

Agency For

CLARION

Midget Model Radio

Radio Parts and Repairing Battery Service

McGuigan & Hanson Proprietors

## Thanksgiving Greetings

from

Dr. L. B. Young's Dental Office

Phone 307-W

(Office in Ahern Block)

CONCORD

Mrs. LaVerne Keetle of the Herald staff, is editor of this department. Any news contributions to these columns from town or country will be gladly received by her.

Sherman and Mrs. David Paul. The time was spent informally, and the hostesses served. Entertain for Birthday. Mrs. J. Weisbauer had a birthday party in her home Tuesday afternoon last week when the following were her guests: Mr. and Mrs. Henry Stalling and family, Miss Lucia and Miss Marie Weisbauer, Gus Kraemer and daughters, Verona and Vera.

Concordia Lutheran Church. (Rev. C. T. Carlson, Pastor) Sunday, November 30: Church school at 10 a. m. Thanksgiving day services at 8:30 in the afternoon, with supper served by the Dorcas society. Bazaar will also be featured.

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Notice of Hearing. In the County Court of Wayne County, Nebraska. In the matter of the estate of Herbert A. Welch, deceased.

Brenna News. (By Staff Correspondent.) Otto and John Schmit returned home from Bennington Saturday.

Wayne County Man Asks For Damages. Norfolk News, Nov. 20: Milb Hansen and Lloyd Textley, both of Norfolk, were made defendants in a \$15,250 damage action filed in district court of Madison county Tuesday by Fred Olson, farmer living in Wayne county, the suit evolving from an accident which is alleged to have happened on a highway last September 29.

2 Glasses Water, No Tea Cold, Help Constipation. One glass water is not taken 2 glasses a half hour breakfast. You get quite better results by adding simple glycerin, salin (known as Adlerika), to your water. Unlike other remedies, it acts in BOTH upper and lower bowels and removes old waste never thought of before. Adlerika stops the system. Adlerika stops the stomach in 10 minutes. Adlerika relieves constipation in 2 hours. Wakefield by Long's Drug and Felber's Pharmacy.

Carnival Spirit Takes Concord

Carnival spirit came to a climax Saturday evening when the entertainment was given, and patrons joined pupils in enjoying the new schoolhouse and its facilities. Costumes were designed and made, and parts rehearsed during the last few weeks, and preparations were in accord with the first large entertainment to be given in the building.

Notice of Hearing

Whereas, Alfred T. Trapp, convicted in Wayne County on the 17th day of January, 1928, of the crime of burglary, has made application to the board of pardons for a parole, and the board of pardons, pursuant to law have set the hour of 10 a. m. on the 9th day of December, 1930, for hearing on said application, all persons interested are hereby notified that they may appear at the state penitentiary, at Lincoln, Nebraska, on said day and hour and show cause, if any there be, why said application should or should not be granted.

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And They Said It Couldn't Be Done!

It is a thrill of a lifetime, motorists say, to drive one's own car up the smooth, broad highway leading to the summit of Pike Peak, nearly three miles in the air.

Some people shook their heads a few years ago and said such a road could never be built. Pessimists are always shaking their heads about every new project man proposes. And then the man with the idea and the perseverance goes out and does the "impossible."

A goal and pluck—do you have these two factors in your life? If you do have, you can win financial success and this bank is here to encourage you at every step of the way!

Farmers State Bank Concord, Nebr.

Public Sale

As I am going to move away, I will sell at public sale on the J. O. Johnson farm, one mile south and one mile west of Wakefield, one mile north and seven miles east of Wayne, on

Thursday, December 4

The following described property. Sale to start at 11:30 a. m. Free lunch at 11 o'clock. Bring your cups.

Six Head of Horses Three geldings, smooth mouth; one sorrel gelding, 10 years old; one black, bald-faced mare, 7 years old; one sorrel mare, 9 years old.

Seven Head of Cattle Three milch cows, three yearling heifers and one Hereford bull.

Farm Machinery, Etc.

McCormick-Deering corn picker, McCormick-Deering 10-20 tractor, Deering 6-foot mower, Hercules gasoline engine, 7 h. p., John Deere two-bottom tractor, plow, John Deere 10-foot disc, John Deere two-row cultivator, four-horse hitch, John Deere two-row lister, John Deere listed corn cultivator, New Century cultivator, John Deere 3-foot binder, John Deere corn planter, John Deere endcutter seeder, Hoosier drill, walking plow, 14-inch gang plow, slip scraper, John Deere manure spreader, 10-inch Letz feed grinder, Emerson rake, side-delivery rake, hay rake, fodder rack, five-section harrow, harrow cart, power jack, John Deere fanning mill, top buggy, two h. p. Waterloo Boy gasoline engine, 45-bushel Utility self-feeder, hand corn sheller, John Deere cylinder sheller, 28-inch Case threshing machine, five wagons, Meadows 24-foot elevator, 1927 Chevrolet sedan, run 4,500 miles, 1921 Ford delivery truck, Sol-Hot oil brooder, Sure-Hatch coal brooder, 8x24 hog house, brooder house, 12x18; grindstone, emery wheel, 12-gauge Winchester repeating shotgun, 38-caliber Winchester repeating rifle, oil barrels, troughs, hay stings, blacksmith tools, including forge, anvil and drill, and many other articles too numerous to mention.

38 Head of Stock Hogs. 175 Rhode Island Red Hens. Some Rhode Island Red Cockerels. About twentyfive Tons of Alfalfa Hay. About Fifteen Hundred lbs. Corn. Four Sets of Good Harness. Three Sets of Flynets. One Saddle.

HOUSEHOLD GOODS Oak bedroom suite, ivory bed, dresser, table, two chairs, baby bed, two oak dressers, chiffoniers, two iron beds, two writing desks, china cabinet, mahogany finish; dining room table, buffet, six dining room chairs, Heartrola, davenport and two chairs, two small chairs, walnut finish; Edison phonograph, table and three chairs, broom closet, kitchen cabinet, porcelain top table, Sanico white enamel cook stove, oil stove, Marvel laundry stove, Voss power washing machine, two Sure-Hatch incubators holding 370 eggs each, New Home sewing machine, No. 15 DeLaval cream separator, four Congoleum rugs, two 9x12, one 7x9, and one 12x12; two velvet rugs, 9x12.

TERMS: CASH.

Mrs. Martin Johnson, Owner

D. H. Cunningham, Auctioneer. Wakefield National Bank, Wakefield, Clerk.

Arrange Annual Benefit For Band

Donations are being arranged for the annual sale to be held in the hall December 6 for the benefit of the Concord band. The sale will continue through the day and evening, when the band will give a concert. Roy E. Johnson will act as auctioneer for the occasion, and proceeds from the sale and luncheon served will go to the support of Concord's band organization.

Construct Modern Watering System

Earl Hancock is having completed this week a new watering system which will add one of the most modern touches to a fine farm plant. A 10,000 gallon capacity concrete supply tank situated on a hill east of the house will take care of the water supply and give adequate pressure to carry it to all parts of the place. The house is being piped, as are the outbuildings, including the modern quarters which house Mr. Hancock's prize stock of Spotted Poland China hogs.

When Thoughts turn Homeward

At Thanksgiving, as at no other time of the year, the thoughts of the American turn homeward and to things which make home more enjoyable. It is our hope that telephone service has added to the well-being and enjoyment of your home this year and that it will continue to do so in the years to come. We wish you a happy Thanksgiving.

NORTHWESTERN BELL TELEPHONE COMPANY



# The Golden Rule Bargain Days!

## For Friends Unable To Attend Dollar Days' Opportunity

For friends unable to attend our Dollar Days' opportunity, we are renewing bargains quoted at our recent sale. We know that many of our friends were disappointed on the last day of our big sale because of weather conditions which made it impossible for them to take advantage of the many extraordinary values offered.—As a convenience to them we are continuing this great bargain event for **TWO DAYS ONLY**, Friday and Saturday, November 28 and 29. Prices have been slashed far below the ordinary selling values. **THIS IS ALL SEASONABLE MERCHANDISE.** This will be a sale worthy of your careful consideration. Come early and make your selections while the stock is complete.

## Two Days Only—Friday and Saturday, November 28 and 29

### FREE! Friday

To each lady attending our sale on that day, we shall present, free of charge, a glass measuring cup. Just the thing you have been wishing for. Convenient for the kitchen and very good looking.

**For 7 Yards**  
36-in. Anna  
May Pongee  
Prints

Fast-colored, cotton pongee, a soft finish, beautiful full dress pattern.

**For 39-inch**  
New Silk  
Travel  
Prints

A quality that was manufactured to sell early in the season for \$2 per yard.

**For 40-inch**  
All Silk  
Heavy Wt.  
Flat Crepe

You will find it here in black, white, and the other fall street shades. In addition to these pastel colors.

**For 5 Yards**  
A. B. C.  
Color-Fast  
Percale

No finer percale than this is made and for this sale we have a showing of new patterns.

**For 10 Yds.**  
of 36-inch  
Outing  
Flannel

Here we will have for you a wonderful quality of outing, well covered, in lights, grays, and dawns.

**For 7 Yards**  
of 36-inch  
Krissa  
Outing

This is a heavy outing that will make up garments where extra warmth is required.

**For 8 Yards**  
36-in. Stand-  
ard Comfort  
Cretonne

Quality equal to Bungalow Cretonnes. New comforter patterns in bright colors.

**Crepe-de-Chine**  
UNDIES  
**\$1.00**

These are made of a very good quality of crepe de chine. They are trimmed with fancy lace and are made up in dance sets, chemises, slips, and panties.

**Lace Trimmed**  
RAYON UNDIES  
**2 FOR \$1.00**

Well-tailored garments, trimmed with lace and applique. Bloomers, panties, chemises, and vests are included.

**Rayon Tuck-in**  
PAJAMAS  
**\$1.00**

A sensational offer. Made of good weight rayon in a tuck-in waist style, contrasting band trimming around the neck and armholes. Pants in contrasting colors.

**PERCALES**  
Special Value in New Pattern Percale. Bargain Days  
**10 Yards for \$1.00**

**BLANKETS**  
70x80 Part Wool Blankets, good size, assorted colors in plain, close woven, well-napped, bound edges. Bargain Days  
**2 FOR \$5.00**

**Men's Winter Underwear at Golden Rule Prices Will Save You Money**

Men's Ribbed Union Suits, 16-lb. weight, medium fleeced. Random and ecru. Sizes 36-50 **98c**

Flax Knit Fleeced Cotton Union Suit in silver gray, has heavy, soft nap fleecing on the inside **98c**

Part Wool Heavy Spring Needle Ribbed Union Suits. The Cooper Collarette styles. Gray **\$1.49**

The Famous Lambs Down Wool Pile Union Suit which retails in most stores for \$2. Random gray **\$1.49**

Men's Ribbed Union Suits, Heavy weight, 50 per cent wool. A warm weather garment **\$2.69**

Wrights' Health Ribbed Union Suits. Heavy pure worsted, natural gray. **\$3.98**

### Big Reduction on Ladies' Ready to Wear

**Buy Your Winter Coat During Bargain Days \$14**  
Beautiful black coats—brown also, in dressy materials, durable, lasting linings, styles that are distinctly new—just out of the wrappings. We have something special to offer you in coats at this very moderate price. Many stores would ask at least \$5 more for them.

**GORGEOUSLY FUR TRIMMED COATS . . . \$33 QUALITY COATS AT A MODERATE PRICE \$22**

Coats so fine that many women would not think of owning one of this quality, and yet priced so low that almost everybody can buy. We have secured garments that are trimmed with genuine Wolf furs, Squirrel, Mink, Martot, Lapin. Elaborate fur trimming on cuffs.

Coats at this price are very popular this fall and during Bargain Days you will find garments that are richly furred with Manchurian Wolf, Wolf, and Vicuna. You will find better materials, warmly interlined, and made up in styles that reflect the new modes.

### New Fall Dresses at Bargain Day Prices \$4.00

Bargain Day Dress Specials. Plain Crepes of heavy quality, in all fall shades, travel prints and a very remarkable showing of silk and rayon dresses suitable for everyday wear.

**Dresses at \$8.00**

For this special price, we have another group of dresses which are reduced from our \$9.90 lot. Through Bargain Days you will actually save \$1.00 for these dresses are good values at our every day Golden Rule price.

**Dresses at \$14.00**

A special showing of dressy daytime dresses, new styles in flat crepes in black, brown and navy. These have lace trimmings to relieve the plainness—new sleeve treatments—new draped lines, and neck treatments. Sizes 38 to 46.

See Our Special Rack of Ladies' \$14.00 Coats



**For 3 Pair**  
of Silk and  
Wool  
Dress Hose

A light weight wool hose in new fall fancy patterns. Easily worth 50c per pair.

**For 5 Pair**  
of Men's  
Wool  
Socks

In either blue or dark grey is a wonderful Golden Rule value at twenty-five cents. Bargain Days give you the extra pair.

**For 3 Pair**  
of Men's  
SILK  
HOSE

New patterns in silk and Milanese mixed hose. Qualities that are easily worth 50c. Small neat designs.

**For 5 Pair**  
of Men's  
Fancy  
Rayon Hose

We simply give you on Bargain Days an extra pair of hose for these are our regular 25c values. In new fall colors, Rayon plaited body over cotton.

**98c**  
For Color Fast  
Collar Attached  
Dress Shirt

A group of fast-colored fancy broadcloth shirts which are furnished us at a reduction by our shirt manufacturer to help make this Bargain Days sale a success!

**MEN'S PAJAMAS**  
made of genuine Amos-  
keag outing.  
**\$1.49**

Heavy weight, well-fleeced flannellette. Full, roomy, cut-style. All sizes from 15-19.

**Men's Outing Gowns**  
**98c**

**Men's Wool FLANNEL SHIRTS**  
**\$1.98**

Either in fancy colors or the plain grays or khaki. Fine soft weave.

**Men's All-Wool Flannel Shirts**  
**\$2.98**

In fancy plaids and checks as well as solid colors such as khaki, gray and navy. This shirt is a dollar under the price a similar quality was sold a year ago.

### MEN'S AND BOYS' CLOTHING REDUCED

**Men's Clothing \$14.00**  
50 SUITS, worth up to \$25.00, included. You will be surprised at the unusual values. Come in during Bargain Days and take advantage of this Special Sale on Men's and Young Men's Suits. All new styles, new fabrics and the Golden Rule Guarantee back of each suit. **BARGAIN DAYS—ONLY**

### Clearance of MEN'S SUITS

Smithson's and Middishades not included

**\$18.00**

Every day in the year Golden Rule Stores feature the greatest values obtainable at \$22.50. From these suits, in both worsteds and cassimeres we have selected this group of suits which we offer for clearance at \$18.00. Remember that these were placed in our stock in 1930. Not out of date—desirable patterns and colors—mostly hard twilled worsteds.

**\$21.00**

Here at \$21.00, we have selected a group of suits from our \$29.75 price range—a few from our \$34.75 range and in order to have a complete run of sizes, suits from our \$24.75 range. Irrespective of former prices and of the amount of reductions, we promise in this Bargain Sale of men's suits, desirable models, colors, patterns and fabrics at worth while savings. A great majority are staple worsteds in dark greys, browns and blues.

**BIG REDUCTION ON OVERCOATS**  
**Special Overcoat Values for Bargain Days \$9.90**

Never have we been able to sell overcoats of such desirable materials for such a low price as this. You will find it is hard to tell the difference between these and coats that are offered for twice the money. In gray and brown fancy double-breasted, three-button models. Sizes 36 to 44. Come in during Bargain Days and look them over. They will not last long at this price.

**Boys' Suits and O'Coats Reduced**

**\$4.98 O'Coats \$6.95 O'Coats \$9.90 O'Coats**  
**\$3.98 \$4.66 \$7.92**

One of the feature lines in all our Golden Rule Stores is boy's clothing. We seem to have the reputation, particularly of selling boys' clothing, lower than most stores—these additional reductions make a rare buying opportunity.

**Overcoats at \$19.75**

Another group of coats at prices far below those of a year ago. Desirable colors, hard twisted, all-wool fabrics. You will not find them anywhere else in coats less than \$25.

**Overcoats at \$12**

These are, without doubt, the best coats that we have sold for over ten years for this price. Heavy, firmly woven overcoatings in rich fancy designs. Lined with guaranteed rayon lining. Double-breasted styles. Shades of gray, brown and tan.

**Boys' Suits \$7**

Ages 6 to 16

Suits that are made of all-wool material in gray and brown mixtures in two-button coats, notched lapels, with a fancy rayon lining. Ages 11-17 have two pair of long pants, while the smaller sizes, 6-10, have one pair long and one short.

**Ladies' Slipper Sale**  
Straps . . . Pumps . . . Ties

—Special Table—

**\$2.88**

Large assortment of new styles. Shoes formerly sold up to \$6.00 included. A real shoe bargain event.

# THE GOLDEN RULE STORE

WAYNE, NEBRASKA

BROWN-EKBERG COMPANY

WAYNE, NEBRASKA